

AAIDD TEXAS CHAPTER **STRATEGIC PLAN**

MISSION

The American Association on Intellectual and Developmental Disabilities Texas Chapter (AAIDD Texas Chapter) is a nonprofit corporation. Our mission is “to enhance the quality of services and provide meaningful opportunities and choices for people with intellectual and developmental disabilities and their families by exchanging information and ideas, and by advancing the knowledge and skills of individuals in the field”.

The Association represents many disciplines (professionals, individuals with intellectual and developmental disabilities and their families, and other interested persons). AAIDD Texas Chapter provides a forum for:

- Developing the human resources and leadership needed in the field.
- Promoting quality services that include persons with intellectual and developmental disabilities in the rhythms of the community.
- Encouraging basic and applied research and its dissemination and application.
- Influencing progressive public policies.
- Promoting public awareness of and positive attitudes toward persons with IDD.

STRATEGIC STATEMENTS

Attainment of the Strategic Plan as set forth on the ensuing pages will:

- Ensure financial stability for the association.
- Promote training, expertise, leadership, and knowledge in the field.
- Strengthen the organizational structure of the association.
- Serve as a catalyst for promoting best practice, influencing progressive public policies, and promoting public awareness of and positive attitudes toward persons with IDD.

January 18, 2019

STRATEGIC GOALS & ACTION STEPS

I. Funding

Goal A: Develop a financial / fundraising plan of action.

Action Steps:

1. Collaborate with other nonprofit organizations for other revenue generating, training activities that will support the AAIDD Texas Chapter Strategic Plan.
2. Create membership surveys for other suggestions for revenue generating activities.
3. Pursue sponsors and donors to the Annual Convention.
4. Review AAIDD Texas Chapter accounts in accordance with our budget expectations.
5. Review potential for grants for students and direct care staff.

Responsible: AAIDD Texas Chapter Board Treasurer

Date Due: January Board Meeting

Evaluation Measurement: Increase revenues over budget

II. Programs & Services

Strategic Statement: Promote training, expertise, leadership, and knowledge in the field.

Goal A: Maintain AAIDD Texas Chapter website access to members.

Action Steps:

1. Post newsletter, minutes, strategic plan, position statements, board meeting dates and convention information on the website.
2. Update board contacts and mailing list.
3. Post Convention presentations on the website.
4. Request powerpoint presentations from presenters at the Convention and regional trainings for posting to the website.

Date Due: Annual Review

Goal B: Support collaborative efforts between organizations that have similar goals and interest.

Action Steps:

1. Maintain relationship with Texas Council for Developmental Disabilities, the Texas Council of Community Centers, The Arc of Texas, Texas Self-Advocates, Disability Rights Texas, Private Providers Association of Texas, PACSTX and others as identified to promote understanding of intellectual and developmental disabilities.
2. Maintain communication with the HHSC leadership.
3. Secure stipends to facilitate consumer and family member attendance and participation at education/training programs through our continuing relationship with the Texas Council for Developmental Disabilities.
4. Continue to develop AAIDD Texas Chapter's relationship with the adult and juvenile justice system.
5. Continue AAIDD Texas Chapter's relationship with corporate organizations.

Responsible: Board President, Past President, and other board members as assigned.

Date Due: Annual Review

Evaluation Measurement: AAIDD Texas Chapter representative present at each opportunity.

Goal C: Promote and offer quality training and promote professional presentations, research and publications.

Action Steps:

1. Distribute *The Forum* tri-annually – Winter, Spring and Fall.
2. Conduct annual convention.
3. Conduct regional trainings on issues identified by the Board.
4. Provide CEUs at educational programs.
5. Survey members regarding training needs through an interest survey.

Responsible: Association Manager, President, Past President and other Board Members as appropriate.

Due Date: Annual Review

Evaluation Measurement: Member survey satisfaction and conference evaluation results on training quality.

III. Organizational Structure

Strategic Statement: Strengthen the organizational structure of the goals.

Goal A: Organize AAIDD Texas Chapter to support the mission statement and achieve identified goals.

Action Steps:

1. Review and update Strategic Plan as needed, but at least annually.
2. Maintain, review, and update board of director's policy manual.
3. Ensure all newly elected board members participate in board orientation program.
4. Review, update, and/or affirm the committee structure of the board, as needed

Responsible: Board Members

Date Due: Annual Review

Evaluation Measurement: Board minutes reflect Strategic Plan review.

Goal B: Develop human resources and leadership needed in the field.

Action Steps:

1. Recruit and develop future leaders/students across the field of direct support, family members, self-advocates and administrators.
2. Increase membership while retaining current members.
3. Increase student participation.
4. Implement a plan to recover and gather archival information for use in strengthening AAIDD Texas Chapter identity.

Responsible: Board Members, Membership Committee, Ad-Hoc Historical Committee.

Date Due: Annual Review

Evaluation Measurement: Membership and student membership retention rates and rate of membership increase. Maintain Texas Archives.

IV. Public Policy

Strategic Statement: Influence progressive public policies and promote public awareness and attitudes and reduce stigma.

Goal A: Guide and support state and national policies.

Action Steps:

1. Utilize board members to give testimony as needed during legislative sessions.
2. Participate in relevant State and local task forces and committees and coalitions.
3. Involve AAIDD Texas Chapter members in letter writing to both State and Federal legislators regarding the positions for which AAIDD and AAIDD Texas Chapter advocates.
4. Send The Forum to key legislators and policy makers.
5. Maintain active involvement in AAIDD public policy development. Review and stay current with public policy statements that have been adopted by AAIDD.
6. Assign a Board member to stay informed of AAIDD public policy developments and report back to the Board.

Responsible: Board, LASI Chair and Committee.

Date Due: Annual Review

Evaluation Measurement: AAIDD Texas Chapter representative present at key opportunities throughout legislative session.

January 18, 2019